

HELLO!

Your neighbors  
are putting in a  
swimming pool.

**Even in the midst of this historic drought, pools are actually water smart investments.**

**Fact: Building and filling a new pool requires less water than a lawn.**

- 1** On average, water use—including filling—in the first year a pool is installed is 32,000 gallons. A 1,200 square-foot lawn uses approximately 44,000 gallons per year.
- 2** Average water savings for first year, including filling: 12,000 gallons per pool
- 3** Average water savings for subsequent years: 30,000 gallons per pool



Learn more at  
[LetsPoolTogether.com](http://LetsPoolTogether.com)