

HEY NEIGHBOR

# We're putting in a pool...

**We know you might be thinking, “but we’re in the middle of a drought!” So we wanted to share some important statistics that demonstrate why pools are actually water smart investments.**

Fact:

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Pools use substantially less water than comparable landscaped and planted areas.



Lawn irrigation uses approximately 49 inches of water per year. Swimming pools themselves require approximately 40 inches per year. Surrounding wood or concrete decking further reduces total water usage to just 20 inches per year.



The average swimming pool installation will use one-third of the water a lawn of the same size square footage requires.



On average, water use (including filling!) in the first year a pool is installed is 32,000 gallons. A lawn of the same size uses approximately 44,000 gallons per year.



The use of a pool cover can save up to 95% of water loss due to evaporation.

**We are committed to doing our part to conserve water during this historic drought.**